

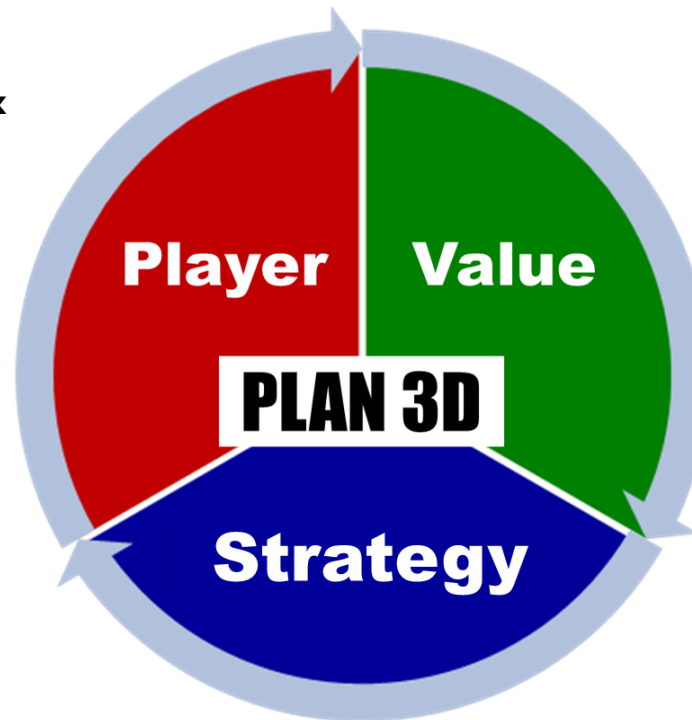
PLAYER MAP

Sell More Sooner

Take a 3-dimensional look at your plan to increase wins

Which Players should we work with and what do they want professionally & personally?

Effectively manage the 3 core components of a winning sales plan to increase your win rate



How does your value clearly show “Why work with you?” versus your top competitors

When your team can answer these 3 questions...they can strategically Player Map it

Which strategy shows your edge:
Push if your value is far superior;
Piece if your value is focused;
Plus if your value is unique

If questions, ping us at pmx@playermap.com or 1.414.921.2550